



Global Awareness Society International

***Proceedings of the Global Awareness Society International
27th Annual Conference***

Impact of Globalization on Social Institutions

May 24-27, 2018

Atlanta, Georgia, USA
at the
Hilton Atlanta



GLOBAL AWARENESS SOCIETY INTERNATIONAL

The Global Awareness Society International, Inc. (GASI) is a non-profit organization composed of people and organizations of various backgrounds that recognize that the world is no longer made up of independent nations and cultures. This technologically induced change affects everyone. We, as an organization, wish to explore the exciting potential that globalization of the world's cultures and societies presents to each and every one of us as citizens of this planet. Established in 1991, our membership includes both academic and non-academic based professionals and individuals from various organizations and nations including the United States of America.

Globalization has made possible what was once merely a vision: the peoples of our world united under the roof of one global village. Yet, despite increasing interdependence, human conflicts continue to blemish the landscape of our planet. We believe that a vital step toward achieving peace, harmony, and cooperation among the diverse peoples of our globe is to promote mutual understanding and appreciation for one another. GASI strives to turn a global vision into global reality.

Purpose and goals of GASI:

- To promote awareness of the diversity of cultures within our global community;
- To enhance our understanding of the political, economic, social, demographic, technological, and environmental issues among members of the global community;
- To increase sensitivity to issues related to rapid globalization;
- To develop a mutual support network of scholars, professionals, interested people and organizations;
- To provide multiple forums for the exchange of research, knowledge, and expertise on people oriented issues related to globalization;
- To help people recognize the diversity and interdependence of the globe's peoples and the process of globalization;
- To develop and expand the number of national or regional Global Awareness Societies under the direction of GASI to pursue our common goals.

Proceedings:

The *Proceedings* of the Global Awareness Society 27th annual conference is assembled and published online under the editorship of Dr. James Pomfret, Bloomsburg University of PA.

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Global Awareness Society International, Inc. is a 501-c-3 non-profit corporation under the guidelines of the U.S. Internal Revenue Service.



GLOBAL AWARENESS SOCIETY INTERNATIONAL

27th Annual GASI Interdisciplinary Conference

Impact of Globalization on Social Institutions: Economic, Cultural, Political, Technological, and Educational

SCHEDULE OF EVENTS

Thursday, May 24, 2018

- GASI attendees arrive and transfer to the Hilton Atlanta
- 2:00 – 5:00 PM On-site registration at Hilton Atlanta, Pre-function Area, 3rd Floor
- 4:00 – 5:00 PM GASI Board of Directors Meeting Room 301
- 5:00 – 6:00 PM GASI Executive Officers Meeting Room 301
- 6:30 – 7:30 PM GASI Welcome Reception (Informal) Rooms 313-314

Friday, May 25, 2018

- 8:00 – 9:00 AM On-site registration Pre-function Area, 3rd Floor
- 8:15 – 9:00 AM Continental Breakfast Pre-function Area, 3rd Floor
- 9:00 – 10:15 AM Opening Ceremony and Keynote Rooms 302-304
- 10:15 – 10:45 AM Coffee Break Pre-function Area, 3rd Floor
- 10:45 – 12:15 PM Opening Plenary Panel Rooms 302-304
- 2:00 – 3:30 PM Concurrent Paper Sessions Rooms 306-308
- 3:30 – 3:55 PM Coffee Break Pre-function Area, 3rd Floor
- 4:00 – 5:30 PM Concurrent Paper Sessions Rooms 306-308

Saturday, May 26, 2018

- 8:00 – 9:00 AM On-site registration Pre-function Area, 3rd Floor
- 9:00 – 10:30 PM Concurrent Paper Sessions Rooms 306-308
- 10:30 – 10:55 AM Coffee Break Pre-function Area, 3rd Floor
- 11:00 – 12:30 PM Concurrent Paper Sessions Rooms 306-308
- 2:00 – 3:30 PM Concurrent Paper Sessions Rooms 306-308
- 3:30 – 3:55 PM Coffee Break Pre-function Area, 3rd Floor
- 4:00 – 4:30 PM GASI Business Meeting Room 305
- 7:30 – 9:30 PM GASI Global Awards Dinner (Formal) Rooms 302-304

Sunday, May 28, 2018

- 8:45 AM – 5:00 PM *Atlanta: From Civil War to Civil Rights Bus Tour*
Tickets required. A limited number of tickets will be available at registration on Thursday.

**GLOBAL AWARENESS SOCIETY INTERNATIONAL
EXECUTIVE OFFICERS**

GASI Founder

Chang Shub Roh
Bloomsburg University of PA

GASI Executive Director
James C. Pomfret
Bloomsburg University of PA

**GASI President &
Program Chair**
Hiram G. Martínez
West Chester University of PA

Vice President/President-Elect
Sarah Moore Oliphant
University of North Texas

Treasurer
Deirdre Huber
Bloomsburg University of PA

Secretary
Rita Smith Wade-El
Millersville University of PA

Past-President
Geoffrey Palmer
Bowie State University

**GLOBAL AWARENESS SOCIETY INTERNATIONAL
CONFERENCE COMMITTEE**

James C. Pomfret
GASI Executive Director
Bloomsburg University of PA

Hiram G. Martínez
GASI President &
Program Chair
West Chester University of PA

Sarah Moore Oliphant
Vice President/President-Elect
The Catholic University of America

Michael Seipel
Student Scholarships
Brigham Young University

Chang Shub Roh
GASI Founder
Bloomsburg University of PA

Curvin Huber
Webmaster
Becker College

Jay Nathan
Editor in Chief
Journal of Global Awareness
St. Johns University

GASI Past Presidents

1991-1994	Chang Shub Roh, Bloomsburg University of PA
1994-1996	Daniel B. Lee, Loyola University of Chicago
1996-1998	James C. Pomfret, Bloomsburg University of PA
1998-2000	Shah M. Mehrabi, Montgomery College
2000-2002	Asim Sen, St. John Fisher College
2002-2004	Stanley J. Lawson, St. John's University
2004-2006	Wold Zemedkun, Norfolk State University
2006-2008	Michael M. Seipel, Brigham Young University
2008-2010	Ransford Palmer, Howard University
2010-2012	George Agbango, Bloomsburg University of PA
2012-2014	Jay Nathan, St. John's University
2014-2016	Geoffrey Palmer, Bowie State University
2016-2018	Hiram G. Martinez, West Chester University of PA



Message from the President Global Awareness Society International



May 24, 2018

Dear GASI Conference Attendees:

On behalf of the executive officers and the conference planning committee, I extend my warmest welcome and appreciation for your participation at the 27th Annual Conference of the Global Awareness Society International (GASI).

At the conclusion of this year's conference, my term as GASI president and program chair will expire. It has been a privilege and honor to engage with this group of academics and scholars over the last decade and I look forward to contributing toward the achievement of GASI's mission in the future. However, I would be remised if I did not take this opportunity to thank West Chester University of PA for its unwavering support during my tenure as GASI president and program chair. Last year's program in Heredia, Costa Rica was extremely memorable and professionally fulfilling and now I look forward learning more in Atlanta.

The Atlanta metropolitan area is within the top ten largest population centers in the U.S. with nearly 6 million residents. It is considered to be a top business city and a primary transportation hub of the Southeastern U.S. Atlanta contains the world headquarters of corporations such as Coca-Cola, Home Depot, UPS, Delta Air Lines and Turner Broadcasting. While traditional Southern culture is part of Atlanta's cultural fabric, it's mostly the backdrop to one of the nation's leading international cities. This city also hosts a variety of museums and attractions, including the Atlanta History Center and the Martin Luther King, Jr. National Historic Site. The city is also home to a number of institutions of higher education including, Spelman, Morehouse, Clark Atlanta, Georgia State, Georgia Institute of Technology, Emory, and many others.

This year's theme, *Impact of Globalization on Social Institutions: Economic, Cultural, Political, Technological, and Educational* boasts a stimulating educational forum to discuss and learn about topics associated with the impact of globalization on social institutions. More than 80 presenters from around the globe representing more than 20 colleges and universities will offer more than 60 scholarly presentations over the next three days. We are confident that you will find this GASI/Atlanta experience to be educationally engaging, productive, and full of enlightenment.

I look forward to passing the torch of leadership to the first woman to serve as GASI's president and program chair, Sarah Moore Oliphant, Ph.D., currently from The Catholic University of America, and soon to be, University of North Texas. I am already looking forward to her presidency next year! Best wishes to all.

Sincerely,

Hiram G. Martínez
GASI President & Program Chair, 2016-2018
West Chester University of PA

27TH ANNUAL GASI INTERDISCIPLINARY CONFERENCE
KEYNOTE SPEAKER – *How Globalization Impacts Social Institutions*



Bashar W. Hanna, Ph.D., was named the 19th president of Bloomsburg University of Pennsylvania in July 2017. Dr. Hanna was a professor of biology and formerly vice president for academic affairs and dean of the faculty at Delaware Valley University in Doylestown.

As the vice president for academic affairs at Delaware Valley from 2011 to 2016, Hanna helped implement a \$60 million capital campaign; launched four bachelor degrees, four master's degrees and the institution's first doctoral degree. He also guided the institution through a successful change to university status and created articulation agreements with five community colleges leading to a significant increase in transfer students. Additionally, under his leadership, graduate enrollment increased by 65 percent.

Prior to Delaware Valley, Hanna served as associate provost at Ithaca College in Ithaca, N.Y. There he launched the college's Integrative Core, increased external grant funding 20 percent and co-authored the institution's academic strategic plan, IC 20/20. Dr. Hanna served as the dean of the College of Liberal Arts and Sciences and interim provost at Kutztown University of Pennsylvania from 2005 to 2009. At Kutztown, he helped increase enrollment 11 percent, while also improving the academic profile of incoming classes. Hanna also conceived and assembled the school's inaugural Board of Visitors, raised funds to create 22 new scholarships, increased tenured-track/tenured faculty from 64 to 77 percent and launched new programs including a minor in German and Bachelor of Arts in religious studies.

Dr. Hanna earned his Bachelor of Arts in biology; his master's degree in developmental biology and his Ph.D. in developmental neurobiology from Temple University. Hanna was also the chief academic officer and dean of academic affairs for DeVry University – Pennsylvania leading the launch of operations in five sites in Pennsylvania. He led the efforts to secure permanent authorization to operate in the Commonwealth, as well as gaining accreditation for the university's engineering technology program.

Before DeVry, he served his alma mater, Temple University, in various capacities. He was the associate dean of the College of Science and Technology. As associate dean, Dr. Hanna co-chaired the College's strategic planning committee, helped increased undergraduate enrollment by 35 percent and graduate enrollment by 70 percent. He led the effort to secure a multi-million dollar, multi-institution, National Science Foundation grant – the Philadelphia Alliance for Minority Participation (AMP). In his career, he has garnered more than \$8 million in external funding for projects, programs and scholarships.

He is a member of the board of directors of the Pennsylvania Drug Discovery Institute, the American Association of University Administrators and is an editorial board member of the Journal of Education Management and served on the board of the Pennsylvania Biotechnology Center of Bucks County. As an active member of his community, Hanna has earned the Caring Community Award from the Bucks County Intermediate Unit and the Outstanding Service Award from the Boy Scouts of America – Minsi Trails.

Dr. Hanna is a passionate educator, and in addition to his administrative assignments, he continues to teach graduate and undergraduate courses in biology, cell biology, neurobiology, gerontology, biotechnology, mathematics and bioethics. He and his wife Deanna are the parents of two children, Christian and Lauren.

