



Global Awareness Society International

22nd Annual Conference

Program

***Challenges and Opportunities of the Global
Financial Crisis***



Rome, Italy

May 24-26, 2013



GLOBAL AWARENESS SOCIETY INTERNATIONAL

The Global Awareness Society International, Inc. is a non-profit organization composed of people and organizations of various backgrounds that recognize that the world is no longer made up of independent nations and cultures. This technological induced change affects everyone. We, as an organization, wish to explore the exciting potential that globalization of the world's cultures and societies presents to each and every one of us as citizens of this planet. Established in 1991, our membership includes both academic and non-academic based professionals and individuals from various organizations and nations including the United States.

Purposes of the Global Awareness Society International

- To promote awareness of the diversity of cultures within our global community.
- To enhance our understanding of the political, economic, social, demographic, technological, and environmental issues among members of the global community.
- To increase sensitivity to issues related to rapid globalization.
- To develop a mutual support network of scholars, professionals, interested people and organizations.
- To provide multiple forums for the exchange of research, knowledge, and expertise on people oriented issues related to globalization.
- To help people recognize the diversity and interdependence of the globe's peoples and the process of globalization.
- To develop and expand the number of national or regional Global Awareness Societies under the direction of the G.A.S.I. to pursue our common goals.

Proceedings

The *Proceedings* of the 22th Annual Conference will be assembled and published online. All participants in the May 2013 Rome conference may submit papers to Dr. James Pomfret of Bloomsburg University by email to gasi@bloomu.edu. Formatting requirements are given at the end of this program.

Contact Information

Global Awareness Society International, 400 East Second Street, Bloomsburg University, Bloomsburg, PA 17815, Voice: 570-389-5177, Fax: 570-389-3599, Email: G.A.S.I.@bloom.edu or changshubroh@aol.com. Global Awareness Society International, Inc. is a 501-c-3 non-profit corporation under the guidelines of the U.S. Internal Revenue Service.

Global Awareness Society International Officers

	Founder and Board Chair Dr. Chang Shub Roh Bloomsburg University	
Past President Dr. George Agbango Bloomsburg University	President Dr. Jay Nathan St. John's University	President Elect Dr. Geoffrey Palmer Bloomsburg University
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GLOBAL AWARENESS SOCIETY INTERNATIONAL CONFERENCE COMMITTEE

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Dr. Frank P. Le Veness St. John's University- Rome	Dr. Basilio Monteiro St. John's University	

Plan Ahead for 2014

23rd Annual Conference

Jamaica

May 22-26, 2014

Message from the President of the Global Awareness Society International



Jay Nathan
St. John's University

Greetings!

It is hard to believe that our 22nd Annual Conference has arrived, in one of the celebrated cities of Europe. It was, at our Puerto Rico Conference in 2011, that we decided to hold 2013 international conference, at the St. John's University's Rome Campus. I am glad that we made that decision! Here we are making history in the Eternal City, with the blessings of the new Pope Francis.

Our Global Awareness Mission continues: *"We acknowledge that globalization has made possible what was once merely a vision: the peoples of our world unite together under the roof of one global village; despite increasing interdependence, conflicts continue to blemish the landscape of our planet. We believe that a vital step toward achieving peace, harmony, and cooperation among diverse peoples is to promote mutual understanding and appreciation for one another. The Global Awareness Society International, Inc. strives to turn a global vision into a global reality."*

There are several people I want to acknowledge for their unwavering support and assistance for making this conference possible in Rome. Special thanks to Dean Victoria L. Shoaf, of the Peter J. Tobin College of Business, and to St. John's University President, Rev. Donald J. Harrington, C.M. without whose support this conference would have been impossible. Also to Matthew Pucciarelli, associate vice-president of global studies, and to Massimiliano Tomassini, assistant vice-president of Rome Campus, St. John's University whose local help in Rome has been indispensable.

To all of you, global scholars and professionals from around the world, on behalf of the Global Awareness Society International, my warmest congratulations for sharing global vision and my sincere heartfelt welcome to the 22nd Global Awareness Conference.



We want to extend special thanks to Adria Congrex and Anna Lisa Fuligni for their efforts in making conference activities and post conference activities run smoothly.

Conference Hotel



Hotel Cicerone

Via Cicerone, 55/C,
Rome, Italy - 00193
Telephone: +39 06 3576 Fax: +39 06 6880-1383
Email: cicerone.booking@hotels.alpitourworld.it

Located in the fashionable and exclusive Prati district, the Hotel Cicerone Roma is a short walk from Castel St. Angelo, St Peters cathedral and the Vatican Museum. Just across the river lies the medieval heart of the city with its winding alleyways, stunning Piazzas and unique churches and fountains. Just down the bank of the Tiber you run into the charming and romantic area of Trastevere. Packed with bars, restaurant, cafés, it's winding narrow streets offer some of the most picturesque passageways in the city.

We are around half an hour's drive from both of Rome's main airports, Fiumicino and Ciampino, and the new set taxi tariff of 40 and 30 Euro respectively means that there is no chance of you being taken for an expensive tour of the city on your arrival. Looking for that little bit more comfort and ease, then why not let us arrange for a driver to collect you directly from your flight and whisk you straight to the Cicerone Hotel Rome.

The hotel is well placed for public transport with a bus stop fifteen yards from our front door, and a metro station between five and ten minutes' walk away. These public transport links can quickly and economically carry you to any corner of this great city. The affordable taxi services can also carry you across town, but if you have the energy, touring the city on foot is the best way to see this truly magnificent capital and enjoy all its treasures.

St. John's Campus in Rome



Rome Campus

Via Marcantonio Colonna, 21A
Rome, Italy 00192
Tel: +39 06 393842
Toll Free Number in Italy: 800 971736

Directions to Campus

The Rome Campus is located in the area of Prati, and is easily reached by bus or metro. It is two blocks from Via Cola di Rienzo (a major shopping street) and just down the street from the Lepanto metro (Line A) at the intersection with Viale Giulio Cesare. Bus lines that run past the campus include #30, 70, 280, 913, and 999.

Close to the historical center, major attractions such as the Vatican, Castel Sant'Angelo, the Spanish Steps and Piazza Navona are all within walking distance.

CONFERENCE PROGRAM

Registration Friday, May 24, 2013 3:00 – 5:00	Pick up Program and name badges at the Registration Table In the Cicerone Hotel
Board Meeting Friday, May 24, 2013 4:00 – 6:00	Meeting Room Hotel Cicerone
Breakfast Saturday, May 25, 2013 7:00 – 8:00	Breakfast on your own at your hotel.
Morning Walk Saturday, May 25, 2013 8:00-8:30	Gather at the St. John’s University Campus
Conference Opening Saturday, May 25, 2013 8:30-9:00	St. John’s University Room 214 22nd Conference Opening Global Awareness Society International’s President Jay Nathan St. John’s University Welcoming Remarks David L. Soltz Bloomsburg University President
Keynote Saturday, May 25, 2013 9:00-10:00	St. John’s University Room 214 Keynote Address: <i>European Union Challenges: From Members, Economic Partners, and Educational Institutions</i> Frank P. Le Veness St. John’s University
Coffee Break Saturday, May 25, 2013 10:00-10:30	St. John’s University Room

Plenary Session
Saturday, May 25, 2013
10:30-12:00

St. John's University Room 214
Current Regional Issues and Challenges for Globalization

Session Chair:

Chang Shub Roh
Global Awareness Society International Founder and Board
Chair

Discussants:

Heidrun Hagen - Europe
Germany

Daniel Boo Duck Lee – East Asia
Loyola University of Chicago/Soongsil University

Shah Mehrabi - Afganistan
Montgomery College

Jay Nathan – Central Asia
St. John's University

Wold Zemedkun – Africa
Norfolk State University

Luncheon
12:30-2:00

Cicerone Hotel
Luncheon Speaker: *Give Back While You Can: Tesfa Clean Water
Projects*
Wold Zemedkun,
Norfolk State Univeristy

PAPER SESSIONS

Session A
Saturday, May 25, 2013
2:30-4:00 PM

St. John's University Room 101
**Global Financial Issues Related to
Globalization**

Session Chair:

Richard Cummings
University of Wisconsin-Whitewater

***Globalization, Industrialization, and Social Change:
Conceptualizing Macro Process in Micro Terms Using Herbert
Blumer's Symbolic Interactionism***

Thomas J. Morrione
Colby College

***Sport Development is Dead. Long Live Sport Management! The
Financial Crisis and the Sport Industry***

Emese Ivan
St John's University

The Ten Songs an Economist Must Have on Her iPod

Susan Glanz
St. John's University

Challenges and Opportunities of the Global Financial Crisis: An International Tax Policy Strategy

Richard Cummings
University of Wisconsin-Whitewater

The “New Normal” of Economic Globalism and Widening Income Inequalities

Saleem Khan
Bloomsburg University

Session B
Saturday, May 25, 2013
2:30-4:00

St. John’s University Room 214
Global Dimensions of Social Change

Session Chair:

Lewis A. Mennerick
University of Kansas

The Social Historical Escalation of Conflict: The Case of Azerbaijan

Lewis A. Mennerick
University of Kansas

Recalling the Past and Looking Toward the Future: Voices of Azeri IDP and Refugee Women

Mehrangiz Najafizadeh
University of Kansas

The Political Process and the Development of Infant Education in El Salvador

Lillian Moncada-Davidson
Queens College, City University of New York

International Peace and Domestic Investment

Michael M. Seipel
Brigham Young University

Global Slums and United States Counterinsurgency

Kenneth E. Bauzon
St. Joseph’s College

Session C
Saturday, May 25, 2013
2:30-4:00 PM

St. John’s University Room 106
The Effects of Globalization on World Environments

Session Chair:

Wold Zemedkun
Norfolk State University

Globalization, Stress and Metabolic Syndrome. A Selected Focus on Sub-Saharan Africa

Ivor Livingston
Howard University

Dam Water Policy in the US and Italy: Recreation to Food

Peter Longo
University of Nebraska Kearney

A Reevaluation of the Loess Plateau as a Region of Heterogeneous Environmental Communities

Roberta Soltz
Bloomsburg University

Coffee Break
Saturday, May 25, 2013
4:00-4:30

Session D
Saturday, May 25, 2013
4:30-6:00

St. John's University Room 214
Meeting the Educational Needs of the 21st Century

Session Chair

James C. Pomfret
Bloomsburg University

Blue Print for Sustained Success for Students of Business Administration

Faith Pereira
Dowling College

MOOC: A New Cartoon Character or the Beginning of a Real Revolution in Higher Education

Robert Abbott
Bloomsburg University-Emeritus

Brief Survey of Reform Movements in STEM

James Pomfret
Bloomsburg University-Emeritus

Meeting the Needs in STEM: A Magnetic School Project

Elizabeth Mauch
Bloomsburg University

Stimulating Student Interest in STEM through Robotics

Curvin Huber
Becker College

Session E
Saturday, May 25, 2013
4:30-6:00

St. Johns University Room 106
Global Children's Issues: Examples from Korea

Session Chair:

Daniel Boo Duck Lee
Loyola University and Soongsil University

ChildFund Korea: Why It Matters To Help North Korean Children?

Seung Hwan Lee
Soongsil University

Good Neighbors, The Miracle of a Korea's INGO

Misun Ahn
Soongsil University

Good Neighbors: What Makes it a Leading INGO?

Ji-Min Yu
Soongsil University

The Ngo's Role and Function in the Flow of Globalization

Ye-Ji Yun
Soongsil University

World Vision Korea: How it Became a Global Giant for Child Support

Ming-Yoeong Lee
Soongsil University

Session F
Saturday, May 25, 2013
4:30-6:00

St. Johns University Room 101
Equity Issues in Higher Education

Session Chair:

Hiram Martinez
Millersville University

Study on the Impact of Global Education on Bloomsburg University Students and Necessity of Institutionalized Diversity Programs

ASM T. Tuhin
Bloomsburg University

Comparing Intra-racial Perspectives between Domestic and International Students Among Blacks Ages 18 to 25

Rita Smith Wade-El
Ismail Smith Wade-El
Millersville University

Comparing Intra-racial Perspectives Between Domestic & International Students Among Latinos Ages 18-25

Carol S. Reina
Millersville University

A Global Perspective on Gay Rights

Evan A. Wright
Bloomsburg University

SUNDAY

Breakfast
Sunday, May 26, 2013
7:00 – 8:00

Breakfast on your own at your hotel.

Morning Walk
Sunday, May 26, 2013
8:00-8:30

Gather at the St. John's University Campus

Session G
Sunday, May 26, 2013
8:30 – 10:00

St. John's University Room 101
Globalization of Culture and the Future of National Identity

Session Chair:

Basilio Monteiro
St. John's University

G

Panelists:

Randa Ahmed
Danielle Cinone
Karishma Kumar
New York Institute of Technology

Miranda Baldwin
St. John's University

Session H
Sunday, May 26, 2013
8:30 – 10:00

St. John's University Room 214
Global Social and Economic Paradigms

Session Chair:

Amaka U. Okeke
Nnamdi Azikiwe University

Ambivalence of Social Development in Korea

Tae Kook Jeon
Kangwon National University

Challenges of Global Financial Crisis and Opportunities for Growth through Entrepreneurship Education for Nigerians

Remigius Famiwole
Ekiti State University

Amaka U. Okeke
Nnamdi Azikiwe University

Determination of the Challenges and Opportunities of the Global Financial Crisis for Business Education Undergraduates in South East Nigerian Universities

Justina I. Ezenwafor
Amaka U. Okeke
Nnamdi Azikiwe University

Augustine U. Enemuo
Madona University

Integration of Social Drama and Movies into Teachings of Social Work Courses: Lessons Learned from a Team Project

Nam Soon Huh
Hallym University
Daniel Boo Duck Lee
Soongsil University

Challenges and Opportunities of Global Financial Crisis on Agro Business Management for Entrepreneurs in Anambra state, Nigeria

Amaka U. Okeke
Nnamdi Azikiwe University
J.A. Ukonze
University of Nigeria

Session I
Sunday, May 26, 2013
8:30 AM – 10:00

St. John's University Room 106
Approaches to Global Education

Session Chair:

Curvin Huber
Becker College

Creating the Global Class University Room: Is There a Place for Virtual Academic Collaboration?

Emese Ivan
St. John's University

Edit Nagy
University of Florida

An Exploratory Joint Course to Enhance Global Competence Among Bloomsburg University Honors Students

Joan Miller
Bloomsburg University

Joint Course Methodology from a Hungarian Student Perspective

Fanni Madarász
University of Pécs

Enhancing Motivation and Developing Intercultural Communicative Competence through Joint Course Methodology

Virag Rab
University of Pécs

Coffee Break
Sunday, May 26, 2013
10:00 – 10:30

Session J
Sunday, May 26, 2013
10:30 AM – 12:00

St. John's University Room 214
Globalization and Approaches to Social Issues

Session Chair:

E. Ike Udogu
Appalachian State University

International Faith-Based Organizations: A Qualitative Case Study of Latter-Day Saint Charities

Sarah Moore Oliphant
The Catholic University of America

Towards a More Promising Economy: The Common Good as a Foundation

Patrick S. Flanagan
St. John's University

The International and Transnational Activities of Korean NGOs: New Challenges for Social Workers

Daniel Boo Duck Lee
Loyola University/Soongsil University

NGOs and Global Financial Crisis: The Case of Grace Stella Foundation and Leading Ladies Inc.

Okezie V. Ikpeazu
Stella Johnson
Leo Rapheal Oduok
Grace Stella Foundation & Leading Ladies

NGOs In the Era of Empathic Civilization: The Role of Social Work

Daniel Boo Duck Lee
Loyola University/Soongsil University

Session K
Sunday, May 26, 2013
10:30-12:00

St. John's University Room 101
Global Business Interests and the Effects of Economic Fluctuations

Session Chair:

Dennis B.K. Hwang
Bloomsburg University

An Empirical Study on the SME's Capital Structure in Taiwan: the Effects of the Financial Crisis of 2007

Dennis B.K. Hwang
Gary Robson
Bloomsburg University

Teng-Shih Wang
Fengchia University

Jyh-Lan Lan
Providence University

Debt and Economic Performance in Ghana

Sam Adams
Ghana Institute of Management and Public Administration

Earnings Management, Earnings Information Quality, and Investment Risk

Dennis B.K. Hwang
Bloomsburg University

Teng-Shih Wang
Fengchia University

Entrepreneurs' Reported Challenges and Opportunities of Global Financial Crisis on Small Business Operations in Anambra State, Nigeria

Amaka U.Okeke
Justina I. Ezenwafor
Nnamdi Azikiwe University Awka

Remigius O. Femiwole
Ekiti State University

The Analysis of the QR Code Import Surgery Process Inspection in the Hospital: An Empirical Case Study on the CYCH (Chia-Yi Christian Hospital) in Taiwan

Chin Ling Chu
Feng Ghia University

Ming Chen Lee
Tatung Institute of Commerce and Technology

Session L
Sunday, May 26, 2013
10:30 am – 12:00

St. John's University Room 106
Emerging Issues of Global Cultural Values

Session Chair:

Ronal Meyers
East Stroudsburg University

Aging Issues in Korea

Keum Hye Park
Korea

Late 1930s: Alaska as Haven for German-Jewish Refugees

Gerald S. Berman
University of Alaska

China's One Child Policy

William Weiter
Belmont Hill School

Myung Ja Roh
Brookline, MA

Shakespeare and Rome

Ronald Meyers
East Stroudsburg University

Luncheon
Sunday, May 26, 2013
12:30-2:00 PM

Cicerone Hotel
Luncheon Speakers: Jay Nathan and Jim Huber
A One on One Discussion of Dr. Nathan's new book, ***Kazakhstan***

Session M
Sunday, May 26, 2013
2:30-4:00 PM

St. John's University Room 214
Management Challenges of Kazakhstan's Economy

Session Chair:

Jay Nathan
St. John's University

Prospects of Development of Tourism of Kazakhstan in the Conditions of Customs Union

Zh. Sadykov
Eurasian National University

Analysis and Dynamics of Communication Services Development in the Republic of Kazakhstan

Kairat Nurmagambetov
S. Seifullin Kazakh Agricultural University

Armiyash Nurmagambetova
Eurasian National University

Analysis and Perspectives of Innovative Development of Oil and Gas Companies in the Republic of Kazakhstan

Bibigul Issayeva
Eurasian National University

Development of Logistics Infrastructure of the Commodity Market in the Republic of Kazakhstan

Bakhytzhama Zhumatayeva
Eurasian National University

Management Challenges of Kazakhstan's Economy

Jay Nathan
St. John's University

Session N
Sunday, May 26, 2013
2:30-4:00 PM

St. John's University Room 101
Globalization and New Poverty Issues

Session Chair:

Bennet Odunsi
Jackson State University

Human Rights and the Democracy Project in Africa

E. Ike Udogu
Appalachian State University

Assessing the Effectiveness of Reconstituted Grievance Redress Mechanism: The Case of the Public Protector in South Africa

Bennett Odunsi
Jackson State University

Challenges of Social Marketing: Combating the Problem of Street Children

Shreekant Joag
St. John's University
Denis Lemos
Fransaliam Ashram

Global Economic Crisis – Implications for Informal Caregivers of the Elderly Stroke Survivors in Rural Ghana

Rejoice A Addae
Arkansas State University

Effects of Spatial Context and Poverty on Marital Status: A Study of Native Americans

Tess Collett
Brigham Young University

Session P
Sunday, May 26, 2013
2:30-4:00 PM

St. John's University Room 106
Emerging Issues of Aging and Retirement
Related to Globalization

Session Chair:
 James Huber
 Bloomsburg University

Panel Discussion: Emerging Issues of Aging and Retirement
related to Globalization

Panelists
 Akaka U. Okeke
 Nigeria

 Peter Hagen
 Germany

 Margaret Abbott
 USA

 Fred Miller
 USA

 Chang Shub Roh
 USA

Sunday, May 26, 2013 4:00-4:30 PM	Coffee Break
Sunday, May 26, 2013 4:30-5:00PM	St. John's University Room 106 Annual Business Meeting
Sunday, May 26, 2013 8:00 – 10:00 PM	Hotel Cicerone Awards Dinner
	Presiding: Jay Nathan, President of Global Awareness Society International Recognition of Student Scholars: Michael Seipel, Chair of the Student Paper Committee
MONDAY MAY 27, 2013 8:30 AM	Hotel Cicerone Post Conference Programs A and B Enrolled participants meet at designated area of the hotel.
TUESDAY May 28, 2013 8:30	Hotel Cicerone Post Conference Program C Enrolled participants meet at designated area of the hotel.

Twenty-Second Annual Conference of the Global Awareness Society International

Rome, Italy

May 24-27, 2013

Travel Grant Scholarship Awardees

The Global Awareness Society International is happy to announce the recipients of this year's scholarships to students presenting papers. These awards are made possible by the generosity of the members of the Society and, in particular by, Mr. Kee. H. Lee of the Crown Products company, the family of Leland Stanford McKeeman, and the Roh family.

Kee H. Lee-Crown Products Scholarship

Ming-Yoeong Lee of Soongsil University for the paper, "*World Vision Korea: How it Became a Global Giant for Child Support*"

Seung Hwan Lee of Soongsil University for the paper, "*ChildFund Korea: Why It Matters To Help North Korean Children?*"

The Dr. and Mrs. Chang S. Roh Global Awareness Scholarship

ASM T. Tuhin of Bloomsburg University for the paper, "*Study on the Impact of Global Education on Bloomsburg University Students and Necessity of Institutionalized Diversity Programs*"

Evan Wright of Bloomsburg University for the paper, "*A Global Perspective on Gay Rights*"

Je-Yi Yun of Soongsil University for the paper, "*The Ngo's Role and Function in the Flow of Globalization*"

Misun Ahn of Soongsil University for the paper, "*Good Neighbors, The Miracle of a Korea's INGO*"

Tess Collett of Brigham Young University for the paper, "*Effects of Spatial Context and Poverty on Marital Status: A Study of Native Americans*"

Ye-Min Yu of Soongsil University for the paper, "*Good Neighbors: What Makes it a Leading INGO?*"

The Leland Stanford McKeeman Scholarship

Carol S. Reina of Millersville University for the paper, "*Comparing Intraracial Perspectives Between Domestic & International Students Among Latinos Ages 18-25*"

Sarah Moore Oliphant of The Catholic University of America for the paper, "*International Faith-Based Organizations: A Qualitative Case Study of Latter-Day Saint Charities*"

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Requirements for Submitting Papers for the 2013 Proceedings

The Global Awareness Society International will publish *2013 Conference Proceedings* in ONLINE format. All papers presented at the 22nd annual conference in Rome, Italy are eligible for publication.

1. Only papers presented at the 22nd Annual Conference will be considered for publication in the *Conference Proceedings*. The editor reserves the right to select only those papers and to review them for appropriate content and format.
2. Papers **MUST** be submitted by **August 30, 2013**.
3. Papers **MUST** be submitted by email to Dr. James C. Pomfret, Executive Director and *Proceedings Editor* with **GASI 2013 Proceedings** in the subject area.
4. Authors should keep length to approximately 12 pages.
5. Papers should be submitted as **MS Word files**. Papers may not be submitted as PDF files.
6. Pages should be formatted with 1" margins, right, left, top, and bottom. These are based on the standard 8.5" x 11" paper used in the U.S. Please adjust if a different paper size is used.
7. Font should be 12 point Arial with 1.5 line spacing. Titles, headings, and subheadings should be in the same font.
8. Graphs, tables, and diagrams must properly formatted and be incorporated within the formatted text. **No title page should be included.**
9. The title, author, author's professional affiliation, and author's email address should appear centered at the top of the first page. The title should be written in Title Case, (also known as Headline Style or Up Style) which is defined by the rule, "Capitalize the first and last words of the title and all nouns, pronouns, adjectives, verbs, adverbs, and subordinating conjunctions (*if, because, as, that, and so on*)e.g. "Rules for Capitalizing the Words in a Title".
10. An abstract or key words list may be included at the author's discretion.
11. Questions concerning Proceedings Papers may be addressed to: Dr. James C. Pomfret gasi@bloomu.edu , Global Awareness Society International, Bloomsburg University, Bloomsburg, PA 17815. 570-389-5177.
12. All papers will be reviewed for eligibility, format, and content.

Authors should also consider submitting papers to the peer reviewed journal, *The Journal of Global Awareness*, which is published annually as a traditional print publication. For more information contact editor Dr. Jay Nathan, St. John's University, nathanj@stjohns.edu . For submission guidelines for JGA, go to http://orgs.bloomu.edu/gasi/GASI_Journal%20of%20Global%20Awareness_Editorial%20Policy_April_23_2008.pdf



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